International Association for Community Development

(IACD)

STRATEGIC PLAN
2016-2020
Introduction

The International Association for Community Development (IACD) is the only global network for professional community development practitioners. We support development agencies and practitioners to build the capacity of communities to realise greater social and economic equality, environmental protection and political democracy.

We are a non-governmental organisation accredited with the UN serving a global network of members active in the field of community development. Members in more than 70 countries include practitioners, educators, researchers, students, policy analysts and organizations. IACD is a truly international and democratic organization with seven regions of the globe represented by the membership and on the Board of Directors.

Board members are elected from the membership at the AGM and can serve for up to three terms of three years. The President, Vice Presidents and Treasurer are also elected at the AGM. Other Board members take on responsibilities as Directors for their respective regions.

The preparation of Strategic Plan 2016 – 2020 began in June 2015, with the decision by the Board to commence a period of several months over which the Board, in consultation with the membership would produce the association’s new four year strategy and business plan. A draft of the Plan was circulated to all IACD members in November 2015, with the consultation period ending on 31st January 2016. The consultation confirmed strong support for the Plan being proposed.

The Board, at its residential meeting in New Delhi, India in March 2016 approved the plan, to be put in place from the financial year April 2016.

Charlie McConnell
President
The purpose of this Strategic Plan 2016 – 2020

This is to provide the IACD Board of Directors, staff, members, prospective funders and other interested parties with a forward agenda that contains longer term strategic direction for the organisation and planned levels of short to medium term activities. The Plan assumes a sustainable level of funding consistent with achieving the organisation’s objectives. This is the fifth Strategic Plan adopted by IACD since its move to Scotland in 1998.

IACD is well placed to build on past successes over the next four years. It has maintained and strengthened its position as the major, international professional association promoting the values and the practice of community development.

At its June 2015 meeting the Board proposed that the organisation do less better and focus upon three major priorities to support policy and practice around the world. A fourth priority was to ensure the financial sustainability of the association. The Board and staff agreed that we needed to be practical in the ambitions set for the association over the next four years. This did not mean that the plan should not be ambitious. But that through its associated business plan its work be grounded in securing the necessary resources (money, person power et al) to do the job.

Vision and mission

IACD’s vision is to promote human rights, equality and social justice, participative democracy and sustainable development, through the promotion of good quality community development policies and practice

Our mission, as the recognised international professional association, is to support our members around the world and more widely the discipline of community development to work towards this vision.

Priorities for 2016-2020:

1. To advocate for the discipline and the methods of community development.

2. To support and engage with members and the field, by promoting and providing quality international practice exchanges, conferences,
continuing professional development support, website resources, publications, research and policy analysis and commentary.

3. To promote regional and country fora and support frameworks for community development practitioners (fieldworkers, managers, academics and students) around the world.

4. To ensure the short, medium and longer term sustainability of IACD.

Key Activities to Address Strategic Priorities

1. To advocate for the discipline and the methods of community development:

   1.1 Represent the field internationally at the UN and associated agencies, with special focus upon the contribution CD can bring to the UN’s Sustainable Development Goals:
   1.2 Publish and promote international standards for community development practice:
   1.3 Establish and maintain an international clearing house of information on professional community development training.

2. To support and engage with members and the field, by promoting and providing quality international practice exchanges, conferences, continuing professional development support, website resources, publications, research and policy analysis and commentary.

   2.1 Organise biennial international conferences:
   2.2 Organise annual continuing professional development programme:
   2.3 Maintaining on-line resources and information for members and the wider field:
   2.4 Publish Practice Insights magazine twice yearly:
   2.5 Maintain publishing link with the International Community Development Journal.
3. To promote regional and country fora and support frameworks for community development practitioners (fieldworkers, managers, academics and students) around the world.

3.1 Collaborate and seek close partnerships with existing national and regional networks and associations supporting community development.
3.2 Support community development practitioners to establish national/regional networks and associations for community development.
3.3 Support on-line social networking for community development and communities of practice.

4. To ensure the short, medium and longer term sustainability of IACD.

4.1 Increase membership fee income by 20% each year.
4.2 Secure core funding from the Scottish Government,
4.3 Secure income from organized events that matches annual fee income.
4.4 Secure funding from at least one grant making body each year that matches fee income.
4.5 Increase active investment of time by Board members in leadership roles within the association at international and regional levels.
THE BOARD OF IACD APPROVES ANNUAL WORK PLANS AND BUDGETS TO REALISE THIS FOUR-YEAR PLAN. FOR MORE INFORMATION ON THESE PLEASE CONTACT info@iacdglobal.org

MEMBERS WILL RECEIVE THIS INFORMATION PRIOR TO THE 2016 AGM.
International Association for Community Development

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